

The World by a Right Wing Prysm

# The theory of Social Influence by Small Impacts



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# Contents

## Introduction

- I. The Social Movements and Social Control Driven Influence
- II. The International Political Organizations and the current Social Control efficiency
- III. The Duties achieved by Political Movements
- IV. Potential Political Movements and the Influence of the Current Ones.

## Chapter 1 – The theory of Social Influence by Small Impacts

- I. What are the small impacts of influence?
- II. Who finances the actions of influence?

## Chapter 2 – Creating an Equivalent Answer in All Aspects

- I. Initial Concepts
- II. Counter Movements and Intelligence Commands
- III. Equating together

IV. Equating alone

## Contents and references

# Introduction

## The Social Movements and the Contemporary Social Control Driven Influence

In Organizations, people differ between influencing and what they can do to protect and promote their own interests. The political organizations refers to the social influence of those who provide rewards in order to help promote or protect the personal interest of the influencer. To a certain degree, everyone must influence others into following their ideas. Using that requires the use of politics, which are acts present in work organization<sup>1</sup> where all are directly or indirectly participating in politics. With the advance of globalization more organizations have expanded their zones of influence, therefore, becoming **Political Organizations (ORGs)** with international influence. These tendencies resulted in great changes in the way in which **Social Movements (SM)** and other groups of the civil society operate and gave birth to new forms of transnational activism. These ORGs work with the single goal of restructuring the contemporary

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<sup>1</sup> The work organization goal is to achieve two objectives: Quality and time management.



social relations structures, seeking to build a new idealized form of society.

The most part of our current information media don't address how this process is developed, because of the complexity of the subject as well as the lack of interest. No media can explain **strictly** how the ORGs and **Political Movements (PMs)** can influence the creation of new laws and ways of directing social behaviour. Aiming for an exposed systematic structuring of the organic agents close to the public, the current essay has the goal of clarifying the basic and advanced notions about the actions of Political ORGs.

**The Basic Structure of Social Movements:** Consists in a set of instruments which seek to change the direction of society, utilizing a group of people who believe in the existence of a common ideal. These movements strive to make enduring effects, demanding or resisting to changes in society. All those PMs seek to mold the future of society, although, none can do that without organization, leadership and minimal financial resources. There are PMs who demand different privileges depending on its objective, although all SM become PMs who demand laws and privileges. Some theories about the basic structure of SM like **"The Mass Society Theory"** describe movements as a group of people with no rational goal, and which are welcomed by the movements by a sentiment of belonging to a group/cause. Another theory known as **"Relative Deprivation and Deprivation Theory"** describes the cause of existence of a MS as a sentiment of injustice

towards people who do not have enough resources to live a good quality life. In simpler terms, the Relative Deprivations is a feeling that you are generally “worse off” than the people with whom you associate and compare yourself to. Both theories don’t explain how the movements are created and how they can influence politics, but they do explain the motivations demonstrated by some people who decide to take part in a SM. The basic structure of the SM resides in the exercise of **short term impact actions** in society. Motivations are not relevant to understand how a SM is organized, because in the end, the **actions** taken by them are similar in any part of the world. The organizational structure of the PM embarks a mass of people who are guided by a leader or idealization, usually unachievable long term goals. A PM who has short term goals loses its significance right as that goal is achieved, and therefore falls apart, yet, this is not the case in big movements who influence people in several different countries, those have really long term goals in order to keep the mass under control for a prolonged time, objectives like “saving the planet”, come to mind. We should reiterate that the **actions** of social movements occur in the **short term**, even if its objectives are of very long term, this means that movements need and should be in constant action in the social environment, in order to not fall apart, to not lose significance. For example, a students movement has a long term goal to achieve free scholarship for “all”. This objective can only be realized after the approval of funds and already after all the bureaucratic governmental process, yet, the actions of these movements are daily based, with protests and violence every week. Otherwise, the

movement would lose strength and end up not being able to do anything.

The practical action of these movements can change according with time, but some practices are standard and are kept in order to maintain the influence over the masses. Differently from the ORGs, movements need direct contact with the youth. This contact is made in two forms. In Brazil, for example, universities are the biggest source of young people, who are the most prominent in PMs. The more experienced members of a cause approach young people offering benefits which shall be distributed after joining the movement. Being part of an **action**<sup>2</sup> takes most of the daily time of a youngster and, therefore, the most compromised don't work, with their remuneration being given by the universities in the form of grants, or by their own SM.

The amount of people that an **action** can reach for a certain amount of time, leads to the level of influence that it has in that certain period. In the present day, actions can boil over to the social media environment, allowing a simple implicit approach and an indirect influence on the opinion of the masses. The whole process utilizing means of technology to manipulate others is the **influence** and is the so called **Social Engineering**. This is one of the great current tools of **social action** which intends to change the shape of opinions in social networks by

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<sup>2</sup> In this text, action means the attitude of the political movements in applying influence over society.

controlling the information flux, filtering open field opinions that don't fit within the **marxist** dynamic.

Young People who work as according to the marxism prysm of criticizing every that exists, believe that they are active means of **social action**, in which, everyone has the duty to criticize and offer solutions that would imply in a increased amount of rights to those who are believed to be the less fortunate in the capitalist dynamic. They also utilize practical guides to **urban guerrilla** and have meetings in universities clubs in order to plan, in collaboration with teachers(although not all), ways of disorder and social promiscuidity. Teachers are active members of the current social movements and seek a greater academic influence, subjecting youngsters to the molding of their critical thought, for they are more susceptible and mentally vulnerable to ideological directioning. In social media, these young people interact only with the members of their PM, allowing them the sensation of not belonging to the **traditional** family environment.

## The International Political Organizations and the current Social Control efficiency

In a world ever so more interconnected and interdependent, organizations have created the idea that other countries can't solve their own internal problemas without international aid. These organizations promise to help other countries, through international organizations

who incentivize the “cooperation” and the diplomatic resolutions to these “global” problems. These organizations are indeed effective in some aspects associated with international influence where they founded ORGs with country blocks who take part in this cooperation, several times, commercially. The main ones include: United Nations (1945), North Atlantic Treaty Organization (1949), European Union (1993), World Trade Organization (1995), Group of Twenty (1999) and the International Criminal Court (2002).

All of these **International Organizations (IOs)** have been created with the goal of maintaining world peace and contributing to the economic growth of the countries most affected by the post-war geopolitical dynamics.

What those OIs propose themselves to do doesn't really matter in practice, because it is required that we guide ourselves by the **actions** taken as time went by and analyze what has been done efficiently in the way of changes in international and social relationships of countries submitted to these relations. One of the biggest tasks of the IOs is the premise of being able to exert some kind of joint international pressure in a country that doesn't follow international agreements. Anyways, this system is not always applied in practice, resulting differently into means of influence directly in the life of citizens and companies who operate in less developed countries.

ORGs are more efficient than PMs for very long term actions, because their actions are more limited in the short term, because of technical, formal and diplomatic characteristics, where more than one **agent** can question their actions and even claim past actions. In practice these ORGs can have a positive as well as a negative influence in the eyes of the general public. They utilize big global problems to raise financial resources and a great amount of human capital resources to structure measures to be taken by several countries. These measures aim to contain the advance of a catastrophe event created by the organizations themselves, providing then with a closed economic advancement circle of the group's members and employees of these activities, that can oftentimes be, normatives.

**Climate Change:** It is known by the more accurate ones as the new international strawman for financial and social control of the less developed countries. It consists in a future catastrophic event that **would** be caused by human action altering the planet's temperature.

**“Millions of people can be deallocated and the vital infrastructure can be destroyed. The effects of climate change are of far reach and varied and can affect practically every aspect of life on earth.” Global Era Issues**

**“It's up to each one of us to do whatever we can to deal with climate changes. If we do not do it, our children and grandchildren will not forgive us”, Georgieva during COP24.**

Managing information about the global problem's thematic makes it possible to encounter other smaller organizations together with environmentalist actions that work hard to create necessary information to sustain his financial and ideological cycle. Mr. Castro-Salazar Central-Director Adjunct of the Food and Agriculture Organization of the United Nations (FAO) alleged that 300 billion dollars would be necessary to contain the emission of greenhouse effect causing gases and to "win up to 20 years" to revert the "problem".

According to the climatologist and Geography teacher at the **University of São Paulo (USP) Ricardo Augusto Felício**, the global warming hypothesis does not sustain enough evidence to formulate a theory, because it is about a financial and geopolitical question.

"31 years have passed since the so-called global warming arose. 1/3 of the century has already passed and nothing happened. Thermometers haven't raised a single degree. The media works for this system. They gain money with this. Global warming became a great industry in the last 30 years."

The big sums reverted to contain an inexistent problem created by hypotheses together with a great number of governmental institutions handing out outrageous rules is what attributes these organizations the level of maximum influence in the international environment.

## The Duties achieved by Political Movements

Whenever a new movement is founded in search of privileges what actually happens is the creation of duties, which configures tax raises in society. According to the progressive prysm, the thin line between right and privilege depends only if the agent is corporate or governmental. If the government by the use of coercion creates a law to privilege, for example, a more vulnerable part of society, that becomes a right. On the other hand, if a company launches a project which seeks to train young people for future job opportunities, that becomes a privilege for those who participate. Logically this eloquent way of thinking tricks a lot of people by not attributing the “less fun part of the conversation”. **Who will pay for the created rights?** Each new right implies a new duty, because the State cannot create wealth, it actually hinders people’s accumulation of wealth.

“In fact, nature has bestowed human beings with some rights. Such rights are called “natural rights” – that is, rights who are inherent to our human nature; rights that we as human beings enjoy by the simple virtue of being humans. Those rights cannot be denied, because, if they are, the person who denies them is contradicting themselves.”



This extract from the **Mises Institute** clarifies that the existence of rights does not rely on the existence of a **State**, even less so in the existence of legislation, because they are natural rights of the human being in essence.

“If we want to evaluate if a determined right, a supposed right, is in fact a genuine valid right, it is then necessary that we make a critical and logically irrefutable test, that being: we should all be able to enjoy of this right, in the same time and in the same manner.”

“Only then can this right be considered natural. The obviousness of this affirmation comes from the fact that, for a right to be natural, his enjoyment can’t lead into a conflict or a logical contradiction.”

The dynamic of the SM utilizes the search for privileges as a “struggle” or social democratization, part of those restricted goals being the leadership of **action** with the intent of placing someone from the movement ahead in politics.

“The Brazilian Constitution of 1988 consolidates in rights, most part of the claims had been given birth in the womb of the incipient brazilian civil society, historically demarcated by the limitations imposed by the conservative forces.” Célia Costal Itamar Nunes.

The possibility of communist parties, auto declared socialists, softened by the SM, syndicates and ONGs in the pre-constitutional conjecture, has allowed the creation of countless duties, a reason why Brazil became

the NGO paradise and “set the stage” for the biggest corruption scandal the world has ever seen.

In this sense, it is evident that **Social Movements** can be taken as being different kinds of political leadership organizations with the aim of introducing significant changes in the perspective of **transforming society**, alleging to defend the rights of minorities. Their genesis are the urgent demands, wishes and necessities for leadership. These movements introduce themselves alleging to fight against gender, race, class, sexual orientation, religious discrimination and enviromental hazard, lack of leadership, among so many others, charecterizing themselves as the expression of militant postures and social mediation practices.

**The affirmative action system for scholarship in public universities:** is one of the duties created on the basis of an idea of an impossibility of blacks and public school students competing for a spot with white students or **private school** students. Two important things that this system exposes are the disbelief in the quality of public schools in face of private schools and the correlation between poverty and access to education. As has already been said, the very creation of privileges to minorities creates a closed circle of poverty in the form of tax raises. In fact, poor people find more difficulties paying so many taxes and up “nailing their own coffin” by creating these new rights. Another important argument is that the competition incited by the restriction of spots allows frauds and a greater hardship for black students in public schools who shall dispute a smaller amount of spots.

# Potential Political Movements and the Influence of the Current Ones

**Movimento Brasil Livre:** Is a Brazilian political movement that gained notoriety in 2014 where it defended economic liberalism as the main factor for social development. As with any political movement, it followed the cycle of objectives, where after the impeachment of the ex-president Dilma Rousseff stood without a clear goal to feed their mass of financial supporters. Then they rode on a **Conservative Movement** that elected the current president as of 2020, Jair Bolsonaro, therefore, being able to extend their influence for a couple more months.

A basic characteristic of a PM is its incapacity to act in a certain couple of years without altering its own **status quo**. In the same manner, MBL was not different, and as the time went on, their directives changed, coming to the point of it being considered a pro-abortion, pro-drug and left wing movement.

## The Feminist Movement Vs MGTOW Vs Redpill

The course between the rights of women and the struggle for “equality” for minorities has in general been merged. According to the feminist logic, the our cultural roots are of women repression by the

patriarchate. The **Feminist Movement** understood that women were property of their fathers, husbands, brothers, or any who where the heads of the family. According to the cause, in that period, women were standing up to some extremely significant failings in that period: right to a political life, education, right to divorce and free access to the job market. As usual in this essay, the motivations for the creation of a PM little matter, and the object of study here is their structure, their capacity to achieve their goals and their level of influence.

The Feminist Movement was and continues to be one of the **actions** with the greatest amount of influence compared to the others.

In the last ten years a significant increase has been observed in the amount of women who denominated themselves as adepts of the **action**, which was incentivized and widely directed by Social Media's algorithms such as in Facebook, Tumblr among others. This juxtaposed influenced young women to the path of **sexual liberation** and promiscuity, which led to its counter movement (even though some claim it isn't a movement) MGTOW (Men Going Their Own Way).

**“Men going their own way – is a declaration of self ownership, where the modern man preserves himself and protects its own sovereignty above all else. It's the manifestation of a word: “No”. To expel dumb bigotry and cultural definitions of what a man is. Looking to no one else for social clues. Refusing to bend, serve and kneel for the opportunity of being treated like a dispensable utensil. And, living**

in accord with his own interests in a world that would prefer you not existing.”

This melancholic definition is utilized by the MGTOW's own official website to demonstrate their acolyte's devotion in following an alternative path (as the movement's symbol suggests) where the man is the protagonist of his own personal life goals, disowning the men who formulates their life plans expecting a feminine presence. Men going their own way is incoherent in some aspects which will not be explained and is not made by a consensus, which is used as an argument to say MGTOW is now a movement, but a lifestyle.

The influence of this movement has been growing rapidly with a boost from Youtube and internet forums. The main reason why this initiative is considered a PM is the fact that its adherents claim changes in the current political system which according to them, put up strict rules that harm men in issues like divorce and paternity. Any **action** which seeks to change laws is considered a **cause** which seeks changes in society and privileges, not mattering what those proponents of these ideologies say.

The efficiency of MGTOW consists only of the first moment of the members' interaction, when they are presented with a system who exempts all the blame from men, showing them a feminine social convention that works to make men under sexual and financial control. The failure of the movement consists in not being able to retain their

mass of maneuver for a long time, serving only as an introduction for the **redpilled**, who make the influencing job much more objectively.

The RedPill<sup>3</sup> Movement proposes to explain in a “scientific” manner what makes women attracted, offering a more dense internal logical vision which can influence negatively the social relations between men and women, for bringing up prepositions that can give the idea of an undeniable truth. In this initiative, it is also proposed that men utilize coping to not accept the reality about the social relations between men and women, lying to themselves to escape the facts. Those rejections are revealed as an unattractiveness of some men with a **small sex appeal**.

The movement, not yet political, makes use of biological expression in order to influence people into believing human instincts are animal-like and that they don't have any connections with the social reality of financial situations, but exclusively with attraction to beauty. The main source of influence of this movement are videos and e-books which are freely available on the internet. The YouTube channel by the name of “FaceAndLMS” encompasses thousands of people each year to see the world in his extreme perspective. This movement has not made any political claim yet, nor has it sought any form of privilege, acting exclusively in an expositive manner. However, his content's

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<sup>3</sup> RedPill is a reference to the 1999 Matrix movie, where the protagonist Neo is given the option to choose between a red pill and a blue pill, where the red pill would allow him to see reality as it is, making him understand everything that exists around him.

characteristics **can** affect social relations negatively, inciting sexual liberation objectives, like those proposed by progressives in feminist movements.

## The Anti-Fascist Movement and its Influence

The Anti-Fascist Movement (ANTIFA) is the best example for demonstrating the primordial essence of an **action**, because this far left militant movement which calls itself “anti-facist”, doesn’t have any defined organizational hierarchy or process of affiliation and generally agrees that the best way to fight what they consider hateful ideas is not by arguments or debates, but rather direct and physical action. Confrontation. The favorite activities of a lot of Antifa members includes threatening and violently attacking journalists, declaring that every policemen should be killed or at least fired, using black clothes and ski masks (which sometimes blurs their artificially colored hair), involving themselves in performative conflicts with other groups to numb the ordinary monotonous urban life. Like the most part of activists, they soar in cycles of influence in the short term, growing and shrinking according to the political scene. They are tools without a clear goal and seek to criticize everything that exists in the search of an immediate solution and precipitated changes in matters of a marxist cultural progressivism.

# Theory of Social Influence by Small Impacts

With the advance of globalization, the capitalists countries have raised the amount of information that a single person can obtain, because of the wide spreading of the internet.

“With the growth of the web and the massive use of information technology, the quantity of data generated and available has been growing exponentially. In this context, a virtuous cycle of supply and demand is established, because the increase in the necessity of data and information, propels the development of Information and Communication Technologies (ICTs) and consequently, the evolution of the capacity and the amount of technological tools made possible this expressive growth in data and information production.”  
Thiago Ávila, consultation advisor of Open Knowledge Brasil.

This trivial movement brought self knowledge as a lifestyle, allowing the free flux of information on a global scale. The increase of the productive technological process allowed the changes in political leaders, which took away the control of the socialist left from their recent political protagonism. This organic process of rapidly shared information was not expected by the main poles of social influence (the mainstream) on a great scale. The reading and production of information by people who used to be guided by the media industry has generated a conflict over political control, contributing to a political polarization



which has impacted society. This polarization is normal in a zone with less informational control, because the main characteristic of the established political environment is informational asymmetry 7(The utilized term refers to an entity's capacity to possess more information than another. This term is utilized in the field of economics, however, in this stretch it refers to the lack of political knowledge) and the lack of non-filtered knowledge.

We then have, as consequence, the revolt of the big political influencers against the freedom of the internet, which allows the formation of opinions, even with all the ideological directionism effort, allowing the maintenance of the contradictory actions continuously.

The high demand for information outside the governmental and mediatic industry demonstrates the veracity of this movement which requires approval by the government and by scientists for being “true” (Fake News control filter).

The Big institutions that practice those methods of social engineering on a daily basis with the goal of exerting social directioning can't fight the free flux of information generated by individual activists, who work in the internet in a organic manner, not caring about the authority of an university degree validated by the very own influential entities.

To combat this difference in an efficient manner, the organizations who stand in an ambient of maximum influence together with a branch of

the far left political movements have created a method of direct and global social control. The zone of influence increases each time that big impacts strike the world, like wars, conflicts, elections and even very infectious diseases.

Seen that crises are promoters of new opinions and restructuring of economies, the big organizations and political movements utilize the method of Small Impacts of Social Influence every year, creating an ideal directionament to society, this which is not debated, it is imposed.

The State enters as a great daily influence machine of social practices, forcing citizens to behave according to the current methodological catastrophe. The methodology pleases all progressives, by interrupting the rise of new young aspires to the liberal and conservative right, defeating them in all elections.

What matters to those entities is the precarization of the economy and a process of slow recovery, in search of a continuous growth. On the other hand these organizations offer intellectual capital to legitimate repression in big countries with total control over the flux of information, like China, Russia, Venezuela, Argentina and France.

It took a hefty control network driven by a systematic emotional trigger, which was expanded throughout the west. Covid-19 did this job with 100% efficiency and created the largest zone of influence that has ever existed, being able to control social practices all over the world

by the guidelines of a world organization tied to the Chinese Communist Party.

The projection of this method is clear. From now on, it is expected at least one big impact per year followed by at least some other small impacts of smaller influence, aiming to modify the flux of elections, the production of information, the mass devaluation of the economy and of personal freedoms.

The method of Influence by small impacts is based upon a set of social engineering tools, both in the technological field and in the scientific field. One of the tools is the directioned scientific production, that being, a production where there is already an expected fundament, where a false justification is created for the final objective, which has already been decided by social conventions of left wing movements.

The control of the world is not something present only in fiction, in fact it is a real goal and reachable in the long term, this has motivated wars and geopolitical disputes over the centuries.

That said, to revert such fluxes is possible in theory, although more complex in actions, where it is necessary to realize the deconstruction of all influential movements guilty of these kinds of international pressure, the curtailment of governmental duties, of security and of healthcare. These actions are financially supported by big corporations and even by governments like those of the USA, China and Brazil.

**Deconstruction:** The first step would be to realize the cut of these capital transfers to those institutions, followed by an effective dismantling of mediatic notoriety. The fact is that a lot of the big conservative politicians already have this in mind, which includes the President of the United States, Donald Trump, who has cut spendings and weakened the respect attributed to a Chinese World Health Organization.

Despite the actions taken by other big organizations and companies being also effective in the direct confrontation of particular international social control unities, there are also methodologies which ordinary people can utilize to avoid the increase of influence of these organizations and political movements in the national stage.

One plausible attitude is to not financially support political movements of which there is no direct connection with lead members, or if there is no type of contract about the sought goals, subject to future judicial actions. It is also worth bringing up that the deliberate divulgence of those who claim to offer a “lifestyle” or a “fight for the good” of humanity, must be coldly examined and reconsidered, because this type of **action** grows rapidly and utilizes free and organic sharing by people to legitimize themselves as social **agents**.

It is possible to, under a critical view, recognize initiatives who attempt against freedom of expression and of private property, like

environmentalists actions, minimalists, vegans, landless movements (mainly referring to MST a brazilian movement who seeks to expropriate lands) and further actions who work on the internet to grow their mass of supporters, seeking to enter an maximum influence ambient.

You can also imagine people who particularly represent a great amount of influence, however, one person can hardly be able to realize social change without a structured group for such, which will revert the influence of the influencer.

The main way to combat the current means of influence is to not take part in them and not to contribute with them, an easy task at glance, but which, a lot of times is neglected by the lack of knowledge or by the ingenuity of modern young people.

## What are the small impacts of influence?

Strictly speaking, **small impacts of influence (SII)**, are minimal forms of **influence** from different actions which converge to **the total control of society**. For each **field of knowledge**, there is an **active progressive action**. For each **alternative behavior**, there is a point of arrival for the **control of the social fabric's behavior**.

This action starts in a **basic form**, whose job is to provide the starting and simpler knowledge of **action**. Broadly speaking the basis denotes a simple and harmless statement, which can be a trivial idea for all people at first glance. These small and inviting ideals are what govern the whole process of the evolution of critical thinking until its arrival to the extreme opposite, the **final resolution** of that initial notion, referred here as **resultant**. This logic allows the creation of a political action without any questioning, because the organic structure has already been developed in order to accept the more complex notions.

This process evolves into several fields of knowledge in a coexisting and **not** interdependent manner resulting in the variation of ideas ranging from the more simple to the more complex and ludicrous ideas.

Following the structure below, we can observe an example of how these variations reach their extremest point.

First a initial idea is presented, a **field** which I will use as an exemple:

“EATING”

This is the main idea, simple, harmless, not politized.

My Movement will now act upon this idea, maybe on the internet?

“HEALTHY EATING”

Now we have a worked idea which implies a restriction of the array, an even simpler idea, harmless, not politized, but now we have a specific array of those who now want to know more about “healthy eating”, we can call this idea **basic form**, because we have not yet defined anything from it.

## “VEGANISM”

Coming from a basis idea, we arrive where a person who seeks or receives an idea can probably arrive. This is a variant idea, where my action offers itself as an alternative in order for having a “healthy eating” lifestyle, a resulting politicized version, restricting any with an active Political Movement. The decision taken by the individual from this variant is called the **resultant**. We’ll see further proofs further up.

Other examples:

Field > Human Rights; Environment; Sex.

Basic Form > Disarmament; “Saving the planet”; Gender Ideology.

Variant > Gun Control Movement; Environmentalist Movement; LGBTQ+ Movement.

Resultant> Increase in crime rate; “Plastic straws ban” (referring to an brazillian legislation); “Sexualization of Children and Pedophilia”.

These fields of knowledge offer the simpler form from which it is created the **basic form**, which can be any basis idea for the initial development of an influence process. Some simple ideas are already radical even in their basic **basic form**. These are just some examples, being this diversity far greater than what we can process. However, the core is how ideas are shaped by influencers in the sense of modifying the structure of thought of society as a whole. With some of these ideas resulting in their own contradiction.

The vegan way, for example, offers a harmless zone of healthy eating, however, as the idea is further shaped by action, it results in a acting political form:

“The vegan ideology consists in defending and preserving the rights of animal freedom. The term vegan, emerged in 1944 by a group of people in London, including the english man Donald Watson, who dissociated himself from the Vegetarian Society and for ideological reasons, the Vegan Society. The vegan and International Relations student at the Universidade Federal de Pelotas, Renata Padilha, tells that she decided to cut meat consumption after a volunteer work in Greenpeace in the year 2016, from which on she would search for information in documentaries: “At first, I was shocked with the information bomb that had just arrived at my life, making me see my lifestyle with different eyes. It was then that I decided to reduce my consumption and to get my body used to the absence of animal meat”. A Fabrício Lemos and Helaíne Fagundes text (Em Pauta).



All current lifestyles and simple ideas have their origin in past action which continues to influence people over the decades. These acting and influential forces are present in Renata's development, contributing to the formulation of a new world perspective and social behavior.

An allegation by a famous vegan website caught my attention:

**“In a certain way everyone in the world is a radical. Most of us are radically against violence, radically against child abuse, injustice... There is nothing wrong with being a radical in questions we deem fair” Vegan Society Org**

The developed extreme result from simple ideas leads to the self consciousness of the radicalism it carries. In the same way, a minimalist lifestyle has been developing its basic form and becoming ever so more complex, where the result will be the extreme opposite, an action against the market. These small impacts of influence receive small investments of bigger organizations, which are already in a position of maximum influence.

## **Who finances the actions of influence?**

A 90 year old billionaire can single handedly finance the influence of most part of the leftist actions around the globe. 708 Millions are

directed by the foundations of this billionaire to certain politicized groups such as Planned Parenthood, to fight for abortion; the Brennan Center, to take down laws of voters identification; and for the multifaced center-left powerhouses like ACLU and John Podesta Center for American Progress.

Beyond the \$708 millions that billionaire George Soros has donated to agents, there are the millions that he donates to his main lobbying store, the Open Society Policy Center, which, as the Influence Watch notes, was the world's second biggest source.

These multinational corporate giants can't reach the fortune that Soros can revert in influence. In fact, Soro's group practically tripled the lobby of companies like Amazon, Boeing and Lockheed.

The dozens of billions of dollars that he reverted into actions and his children's very own investments in politicized donations mean that his enormous influence in american politics is in a maximum zone.

Soros was born in Budapest and is known as the man who won his first billion dollars by "breaking the Bank of England" in 1992. Soros has a plan to change America. Which includes "non party-sidedly" redistricting 10 (To divide or organize (an area) into new political districts), stacking federal courts with left wing judges. His objectives include financing journalism, the pharmaceutical industry and in the emerging juristition field, he believes, in his pursuit of profit.

Soros has already effectively entered the criminal justice system by transforming it slowly – again, by massive investments – by local promoter’s runs. Since 2015, Soros has spent at least US\$ 17 million to fight Public Ministry disputes in states like Pennsylvania, Virginia and Arizona – Important battlefields the democrats aim to acquire. Several of these district prosecutors supported by Soros are also behind pleas for receiving money from police and efforts to free arrested protesters who took part in the George Floyd protests and turmoils in cities all over the country. Entering his 90s, Soro’s influence in the american political process is still strong. And it's almost certain that the world will see it continue to be, as his children, Alexander and Jonathan, have taken over the mantle of progressive activism of their father.

The ex-president of the American House of Representatives, Newt Gingrich, recently blamed the modern democrats actions for the fact of the party being “property” of people financed by Soros. Soros bought enough influence to lead the path for half of the american politician class.

Given the caos suffered by society thanks to this progressive action, it is unsettling that the political leaders of the democrats in cities like Chicago, Minneapolis, Detroid, Seattle and Portland continue to follow the strategic advices of Soros who influence the United States.

## The Great Reset of the Economy

During decades, progressives have tried to use climate change to justify changes in progressive politics. But their last try – a new proposal called “The Great Reset” – is the most ambitious and radical plan the world has ever seen in more than one generation.

In a virtual meeting at the start of June, organized by the International Economic Forum, some corporate leaders, government employees and some of the most influential activists of the planet announced a proposal to “reset” the global economy. Instead of traditional capitalism, this high profile group said that the world should adopt more socialists policies, like wealth taxes, additional regulations and massive governmental programs similar to the New Deal.

“All countries, from the US to China, must participate, in all sectors, from petroleum and gas to tech, must be transformed”, wrote Klaus Schwab, founder and president of the World Economics Forum, in an article published in the WEF website. “In short, we must have a “great reset” of capitalism.” Schwab also said that “all aspects of our societies and economies” must be “renewed”, “since education to social contracts and working conditions”.

Joining Schwab in the WEF event was Prince Charles, one of the biggest proponents of the Great Reset; Gina Gopinath, lead-economist of the International Monetary fund; António Guterres, general-secretary

of the United Nations; and presidents and CEOs of big international corporations like Microsoft and BP. Activists of agents like Greenpeace and a variety of academics also attended the event or expressed support for the Great Reset. The idea is that the world needs more massive governmental programs and long term policies compared to those offered like socialist american politics like Senator Bernie. They want a new form of Socialism – a word the World Economic Forum deliberately refrained from using, at the same time they were crying out for it.

“We must design policies that align with investing in people and in the environment”, said the general-secretary of the International Syndical Confederation, Sharan Burrow. “But, above all else, the long term perspective is necessary to rebalance the economies.” One of the main themes of the June’s meeting was that the CoronaVirus pandemic created a great “opportunity” for many of the World Economic Forum to realize their radical transformation of Capitalism, which they recognize would probably not be possible without the pandemic.

“We have a golden opportunity to enjoy something good out of this crisis – its unprecedented shockwaves can very well make people more susceptible to great visions of change”, said Prince Charles in a meeting, further on adding: “It’s an opportunity that we have never see before and may never have again ever.”

How do these leaders plan to convince the world into completely altering their economy in the long term? The answer is that they already have other “crises” to generate the social impact necessary to allow widespread governmental intervention. These government employees, activists and influencers can’t impose a systematic change of this magnitude on their own. It’s because of that, that they have begun to activate vast networks of left wing activists from all around the world, which throughout 2021 will demand by **action**, changes in line with the Great Reset. For those of us who support the free market, it’s a dangerous initiative. The United States is the most powerful and prosperous nation of Earth precisely because of their market based principles which the supporters of the Great Reset fight against.

As said before, these movements have already demonstrated during the COVID-19 pandemic that they can radically change political reality in the midst of a crisis, it is then not difficult to see how this initiative can become a **resultant**.

## Creating an Equivalent Answer in All Aspects

### Initial Concepts

Once understood the action process of Political Movements, it is then necessary to add more influencers into the analisis zone, observing the model in a superior dimension. In the Theory of Social Influence by

Small Impacts the most relevant figures of influenced are analysed, in: The conjunct comprises Social Movements [action; agent; Social Movement; Initiative], Political Institutions [The State; Political Organizations; NGO's; Entities], Private Companies [Billionaires; Social Networks; Private Organizations].

From now on influence will be very important to the analysis, therefore  $\text{influence} = J^{\star}$  which is the impact that an action generates in society (a particular) for a determined time frame. Within the logic of the SII, at least one great impact happens each year followed by at least four others. The order of the impacts is not important, being also disconsidered the if the **social impact** occurred in a consecutive manner or not. The junction of all these impacts in a number of people affected **after** the occurrence determines its big scale, the amount of  $J^{\star}$  of the inducer(s) of this impact. Being that to have  $J^{\star}$  there must be action and for having action there must be an idea (specifically to Political Movements, Political Organization, the State, etc.). The idea doesn't necessarily need to be something simple or complex, just a viewpoint that comes prior.

As already explained, the idea (field) in the scope of agents is classified according to: the basic form of the idea, the variant of the basic form of the idea (there can be more than one variant), which will determine its resultant form, where the individual who made this process will be influenced either positively or negatively. Each time that an idea basis' resultant which had become a variant is finished having a positive influence from the individual point of view, the agent will have a

speculative increase in their potential quantity of  $J^*$ . In the same manner, everytime an individual enters a resultant which grants him a negative influence with regards to the agent, ideal or final goal of this action, it is speculated an influence loss by this initiative. The absolute quantity count of  $J^*$  is improbable, leading it to be only a form to speculate about the amount of impact that an action can socially implicate.

In the grand scale we can say that the standard way all actions start is by a set of ideas which are dumped on society by several ways (internet, media, etc.). This set of ideas or suggestions is what initiates the process which has as resultant the quantity of positive or negative influence which we cannot claim for sure, but we can stipulate about. Broadly speaking we can say that the set of resultants is what leads to the possibility of a Political Movement being able to pressure institutions to create **laws**. Laws can be about prohibition or legalization, as for example in some countries the legalization of abortion (France) or the prohibition of plastic straws (Brazil) have occurred.

Political Organizations, the State, are more efficient in the sense that they don't need to work on an idea for as long as social initiatives. The state simply acts with the creation of goals that will be reached by receiving taxes, private funding, taking into consideration that we are not considering the bureaucratic process. Because of that, in this logic, the State is the most influential organization that can exist, even if it is influenced or pressured by another initiative, institution, company or country. The state as an agent can determine the sorts of direct impact



in society as a whole, most time being, the object of final power from the common initiatives.

Social Media are a branch of private institutions that work in a way similar to social agents, however, whoever manages the social networks obtains an systematic informational force, allowing a different process, a ideological directionism, which works almost as a brainwash. These networks create social targeting during some time, and the individual processes information at the same time that he receives small suggestions. A simple act like the filtering of data from conservatives, or the promotion of multiculturalist content grants the public a direction, allowing them to create information according to this direction or to enter a state of strangeness, making them leave the network. The information production inside these networks also generate J<sup>★</sup>. However, the kind of impact are not properly controlled by the networks, where by a margin of error, allowed a lot of conservatives, classical liberals and other more right oriented strands, to gain space and influence. This margin of error culminated in the changing of strategy both by the part of the networks themselves as for other agents who noticed this breach. The shift of strategy was outrageous, leading to a total revisal of the terms of service and rules of all the big social media in the whole world!

Some other more influential institutions like the State ran over this process and started to filter contents based in social networks by themselves. Mainly in Brazil, USA and China, there have been several

censorship actions, with China being the biggest offender, with the repression of an initiative that started from the basic idea of freedom. Thousands were repressed in Hong Kong where from 2019 to the present day, all movements have been suppressed by the police.

China has increased its influence over Hong Kong, utilizing a national security law which allows total influence of the State over expressing opinions.

## Counter Movements and Intelligence Commands

One of the alternatives to those non progressives who wish to stand against all kinds of manipulation is to create Counter Movements and private intelligence groups. Intelligence groups don't rely on being endorsed by the government, they must be independent like emerging independent media. If I were granted some decision power, I wouldn't create, nor incentivize militancy groups, by the simple fact of there being more efficient manners of action. If I were granted this power, the first thing to be developed would be autonomous research and development groups without state help, with solid values, objectives and missions, which would endure decades. In a corrupt country like Brazil, the government can't be expected to do any of this refined work, free of corruption and inefficiency.

One of the most efficient initiatives in this manner is **Brasil Paralelo** which created a smart team which is capable of debating about the very meaning of intelligence. This private institution/company supplies documentaries, classes, and call kinds of informational content which puts the current progressives agenda in the spotlight with intuitive contestations.

## Equating Together

There are two ways of acting for opposing this left wing influence process. Aiming at the method's efficiency, these strategies will serve to oppose any process of manipulation. What is expected is that people who oppose progressivism be allowed to act more efficiently and even reverse the processes created by them.

At first the idea is to face left wing actions that are more influential. For that educated personnel is needed, large fronts cannot be fought only with the basics. That doesn't mean I'm smarter or more studied than the readers of this text, only that I am able to recognize that you shouldn't fight in fronts with different scales. That would be the same as an individual who thinks he's able to win against an equipped army with white guns. It is possible, but it's improbable. A notion of scale is necessary, like pieces of a chess board. There are no big possibilities of gain if you have small value pieces against higher value pieces. In conditions where both players know how to play, the probability of

victory resides in whoever maintains positional and material advantages. Most Chess players abandon their match once they recognize in the middle of the match that their pieces are out of scale for a possibility of victory. Joint strategies work as such.

If leftists can somehow manage to constitute positive influence in society, even with all absurdities, crimes and violence, that means right wingers can also positively influence society, in a honest non violent manner.

As the title of this section suggests, the strategy is to at least keep up with the progressive movement's practices. Creating conservative movements, conservative organizations, conservative news, which doesn't mean being "leftists from the other side", it means being an opposition, it is staying perpetually in the influence question. A lot of people become leftists simply by not having access to other side's material. Thankfully a lot of initiatives in this sense were founded, it's already possible to see in Brazil several authentic fronts and movements, even though I particularly strongly believe in the more compromised conservative organizations.

After the increased influence of right wingers in the academic sphere, the next step is to break the process of influence of the progressive actions in all reachable fields.

Several people have already recognized that the creation of a conservative social media or at least a non politicized one would be a

sound strategy. However, even for that, some necessary influence is needed in order for people to choose to actually enter this social media, and not just the conservative mass.

The next step would be to make the companies that supply these progressive actions with financial support to realise they could go out because of that. The majority of right wingers indirectly financially support the left by subscribing to services like Netflix and alike. All these companies who make content under the LGBTQ+ prysm and other radical movements should suffer some kind of setback.

## Equating Alone

The individual opposition is to live in ways that naturally opposed the left. Most people already live in manners that bother the left even without realizing. Organic opposition is about finding new ways to oppose the left in your own life.

**Don't give money to people who hate you!**

Imagine meeting an actor or CEO and sharing him your political opinions and imagine his responses to them. If you can manage to imagine his lips stretching in a sneer or with a speech filled with salivation while he ordains a security guard to take you away, you should really not be giving him money. That doesn't mean you must lose, but

there are ways to stop rewarding the people that hate you. For example, by buying new books, you are supporting that writer and those editors. If you don't compactuate with the editor, save money and buy used books. It is easy to find the majority of the books you enjoy for free.

The purchasing of new books must be reserved to the writers you support. Look to the writers on our side, like Edward Cline or Peter Grant, or if you like Science Fiction, look to the projects in which Adam Baldwin is involved with, if you really need Stephen King or John Grisham Romances, buy them used. You are not only saving money, you are denying income to the people that hate you.

I know that conservatives don't like to do that. I don't like to do that. But the left does it and it works. Observe the politics of the writers, actors and directors that you support. That doesn't mean necessary to read only those writers that you agree with, but a reasonably acid test is decency.

Decency, for example, means defending basic liberties. People who are on the political left can do that and, when they do, are rewarded for that. When Patrick Stewart said recently that a bakery shouldn't be forced to write a pro-gay wedding message to in a wedding cake, this was a rejection of the totalitarian normes imposed by the social justice warriors.

People who hate you don't want you to live in peace. Those we stand against them in a question, even if they are left wing, must obtain some support and a note or tweet explaining why. In the same manner, those who make wrong choices must be informed that, from now on, even if you buy anything that they gain money with, you will do it in a manner they shall not earn any profits. This will make them even angrier than with a direct boycott.

And there is much more you can do to hit the left in their pockets. Use AdBlockers in their websites. Not in conservative ones. You will save time and harm the left. Throw away your progressive magazines and newspapers. Buy small companies and become independent. People were shocked when Walmart turned out leftist. They shouldn't have! Under the current regime, big corporations will almost inevitably go left wing to align themselves with the opinion-forming authorities. Progressives have become champions of big government. The bigger a company becomes the more it aligns with the system.

We all buy things from Amazon or Walmart, but try to support small local businesses in your community when possible. They make a community in a way that big shops couldn't and who would crush you once they became a monopoly, both economically but also politically. Observe the big corporation's policies. Avoid "closed communities" created by the hardware sold from Amazon and Apple. Yes, the Kindle and the Iphone are convenient, but you are handing the control of your digital life to two left wing corporations. As bad as they are, Google and

Microsoft are a little bit better when it comes to freedom of expression. A good test is to imagine working in a determined company. If you can't see yourself being tolerated there, maybe you should not spend money with it.

Learn something about the products and brands you consume. If you know a company that shares your values, remember that the next time you go shopping. Choose small producers and stores when possible. Avoid being dependent on megacorporations. When one company becomes big enough, it will be easier to make you bend to the left than to be tolerated. You will see cleaning products become useless garbage in order to please environmentalists. Even if it has not yet been sold, it will eventually. And if you are expecting a company to become a monopoly, you will have a hard time finding alternatives.

Find ways to become independent. Make some things you are used to buying yourself. Or buy and trade with other artisans. These are useful skills in the best moments and we could be heading to the darkest times. Independence threatens the left while making your life better.

### **Building communities with similar ideas**

You don't need to go to X to find a conservative community. You can build one organically making friends, online and offline, cultivating bonds, sharing and helping other people that share your worldview. Make your own tribe. The left is doing it. Find sound people in your



work. If you are in a position of hiring, choose sound people over possible leftists, do it. Be careful, don't risk yourself or your position, and don't tell anybody what you are doing, but do it if you can.

A community is more than a Facebook group. Is a support structure and you will need it, if not now, later on. Members of a community help to address each other's necessities.

Help your friends and neighbours. An hour spent helping someone you know does a lot more than the "penny per day" for starving children in X, which in reality ends up in the pockets of the marketing group. Protect communitary institutions that you have and avoid the hostile ones. Don't stay in a church or synagogue which has fallen to the left. Find one who fills your needs. If it doesn't exist, work with other unhappy followers for that to not happen.

The left is trying to break the traditional social structure of the country. One of the best ways to preserve them is by maintaining a family, a religious institution or a society. Protect them, and they shall protect you.

People want to know why they are getting kicked. They don't want to hear about politics. That comes later. They don't need big things. The small things are pointing to their aggressors. The community's organizers spend a long time hearing peoples complaints, especially people who no

one else listens to anymore, then, slowly, they are pointed to the right way, while making themselves feel stronger.

### **Concentrate in your family**

You can have more influence over your children than on Facebook or Twitter. If you have them, your biggest job in the world is to make sure you have a bigger influence over them than the latest movie or trend. Be part of their lives.

Even if you are in your forties and have become leftists, a lot of people can change their political views in this age. Don't argue with them. Yelling has never changed one's opinion of something. Show them that the way you live is better in the long term. If you win there, the left loses a lot. Your big wager is generational. If you lose your children and grandchildren, you're done.

### **Break the cycles of Influence**

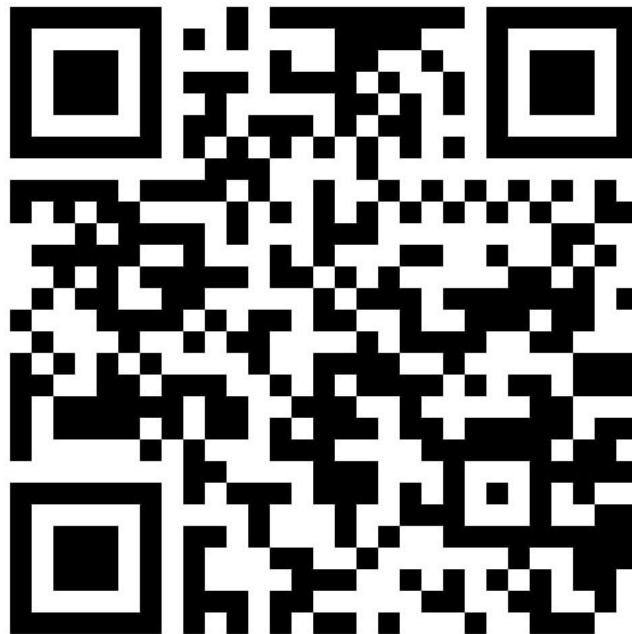
If you have read until here, you already know that the kind of influence of the left is based on simple ideas in order to attract people. If you already know an issue will lead into a progressive view, warn your friends of the path ahead! If you have the opportunity of giving your contrary opinion, do it! This doesn't need to be done in an aggressive manner, only in a calm tone, but show that you will now bend and shrink into a corner for others to take your space of opinion. Build

knowledge, do it like me, create free content. Don't teach expecting financial gain! Don't fool others in order to gain money, be honest. Creating content, researchs, translations, will keep the information cycle free which the left wants so much to prohibit.

### Support the creator

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